

# **Q1 2023 REVENUE**

April 20, 2023

#### **EXECUTIVE SUMMARY**

Leveraging its platform advantage and its leadership positions, Edenred confirms 2022's strong momentum with an excellent start to the year

- Total revenue of €557m, up +26.8% as reported and +25.7% like-for-like
- Departing revenue of €519m, up +21.8% as reported and +20.4% like-for-like vs. Q1 2022
  - · Well-balanced growth with solid double-digit like-for-like growth across all business lines and all geographies
- Other revenue nearly tripled to €38m thanks to strong business momentum and higher interest rates

Determined to increase its commitment on climate-related disclosure, Edenred has become an official TCFD¹ supporter

Generating sustainable and profitable growth, with the sound execution of Beyond<sub>22-25</sub> and continuous tech & product innovation

- **Scale the core**, leveraging a segmented go-to-market strategy to further penetrate its core markets and harness the potential of upselling in a context of increasing attractiveness of its solutions
- **Extend the scope beyond the core offer** to unlock growth opportunities Beyond Food, Beyond Fuel and Beyond Payment thanks to new and innovative solutions, efficient cross-selling and targeted acquisitions
- Increasingly invest in technology and product innovation to seize opportunities arising from new structural trends such as working world transformations and a new era of mobility

#### Confirming the Beyond<sub>22-25</sub> targets for 2023

- L/L annual EBITDA growth of minimum 12%
- Annual FCF/EBITDA conversion rate of minimum 70%<sup>1</sup>





# **AGENDA**

- 1. Q1 2023 highlights
- 2. Q1 2023 revenue
- 3. 2023 outlook

# Scaling its platform, Edenred records an excellent start to the year



## STARTING 2023 WITH STRONG GROWTH ACROSS THE BOARD



- **Excellent start to the year, as Edenred fully benefits from the platform advantage,** driving
  operating revenue up +20.4% like-for-like
- Strong commercial momentum on both core offers and Beyond solutions, enhanced by continued attractiveness of Edenred offer

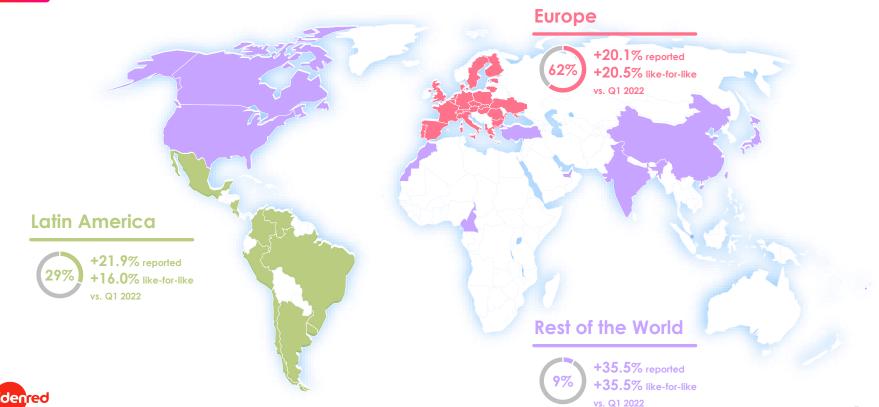


## WELL-BALANCED GROWTH ACROSS BUSINESS LINES...

**Complementary Solutions Employee Benefits** Fleet & Mobility Corporate Payment Services % OF Q1 2023 GROUP 61% 26% 13% Incentive **OPERATING REVENUE** & Rewards • Public Social Programs €66m €317m €136m Q1 2023 REPORTED OPERATING +23.7% +25.4% +16.1% **REVENUE GROWTH vs. Q1 2022** Q1 2023 LIKE-FOR-LIKE OPERATING +22.9% +18.7% +15.6% **REVENUE GROWTH vs. Q1 2022** 



# ...AND GEOGRAPHIES



FURTHER EMBODYING EDENRED LONGSTANDING ESG COMMITMENTS

## Becoming a TCFD<sup>1</sup> supporter

- Formally expressing Edenred support for the TCFD reporting framework, and its recommended disclosures
- Strengthening the Group information on climate-related financial risks and opportunities
- Complementary to Edenred commitment to achieve SBTi<sup>2</sup> Net zero carbon by 2050

Edenred has joined the 4,000 companies and institutions worldwide to have publicly declared support for the TCFD and its recommendations



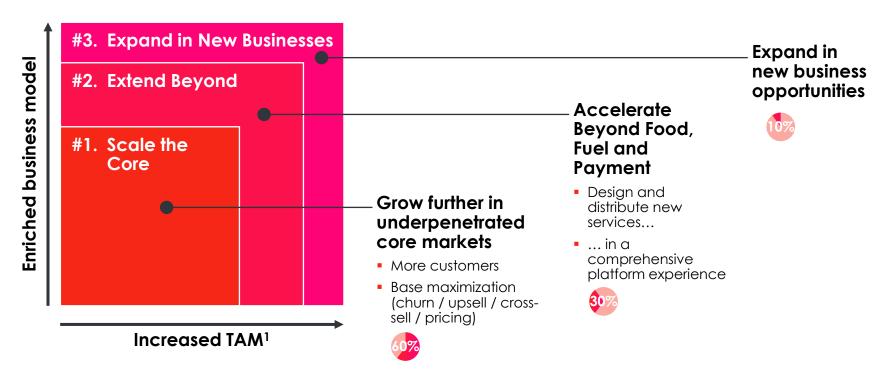




# Successfully rolling out the Beyond<sub>22-25</sub> strategy



### SCALING THE EDENRED PLATFORM





# SEIZING THE OPPORTUNITIES ARISING FROM THE NEW MARKET PARADGIM

Continuous acceleration in SME acquisition thanks to Edenred's powerful Sales & Marketing machine

Companies are more sensitive to employee benefits

>+30%

new SME contracts<sup>1</sup>

HR is increasingly keen to provide purchasing power

>+10%

face value on new business<sup>1</sup>







## A COMPREHENSIVE EMPLOYEE BENEFITS AND ENGAGEMENT OFFER

#### **Employee Benefits Employee Engagement Employee** Recognition Social **Benefits management** Savings & Rewards animation platform Non-Edenred/ Edenred third party Provide **rewards** to **Drive** corporate Offer discounts Selected examples recognize social agenda **Increase** benefits performance and life (A) 4 B Monitor engagement usage events Meal & Mobility Wellbeina Food Gift Health Focus next slide



Reinforced value proposition for all stakeholders: corporate clients, users, merchants

#### CONSTANTLY ENRICHING OUR EMPLOYEE SAVINGS OFFER

#### **Employee Savings offer in the UK**



10,000 client companies

c.4m eligible users

275 partner brands

in nb of orders<sup>1</sup>

Mobile app launched in 2021 to provide top UX

+187%<sup>1</sup> in app downloads

c.50% of orders made through the app in Q1 2023



#### Employee Savings offer in France (MeyClub)





#1 player on the market

c.7m active users

2,000 partner brands

~+30%

in nb of orders<sup>1</sup>



Example of bundling Employee Savings and benefits

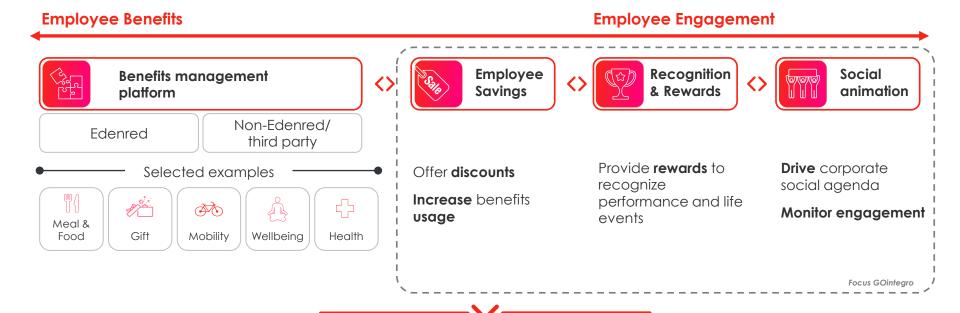
Partnership with



- A phygital experience with 100+ travel agencies and 600 experts available to users
- >50k travel offers integrated into Meyclub e-commerce website
- Can be paid with Edenred benefits wallet



## A COMPREHENSIVE EMPLOYEE BENEFITS AND ENGAGEMENT OFFER







#### EXTENDING EMPLOYEE ENGAGEMENT OFFER IN LATIN AMERICA

# Strengthening Edenred's leading position in Employee Benefits in Latam with the announced acquisition of GO integro

- SaaS<sup>2</sup> Employee Engagement Platform provider in 7 Latin American countries 📀 💌
- Unique multi-module platform
  - Savings & discounts
  - Reward & recognition programs
  - Wellbeing content
  - Internal communication and pulse surveys
- Helping companies enhance their organizational culture and be an employer of choice

1.2m users











Another step in the deployment of the Beyond<sub>22,25</sub> strategy



The everyday platform for people at work



# DEVELOPING THE NEXT-GENERATION TOLL SOLUTION IN EUROPE

# Edenred - UTA One® next, the future of toll processing, with embedded telematics

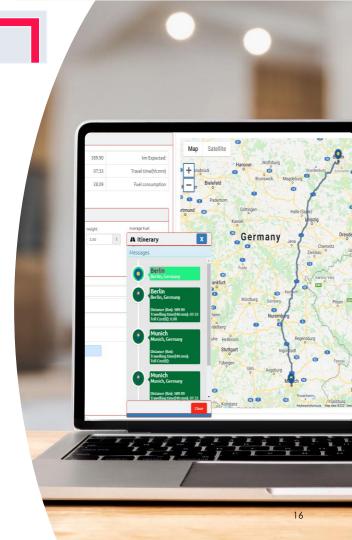
Fde	nred	- 11	ΤΔ (	)ne®	next

Network	4G
Ease of control	Dedicated app
Monitoring	UTA SmartConnect overview tool
Safety of use	Activation tool to eliminate errors
UX features	Al (voice guide, speech recognition)
Vehicle type	Compatible with light vehicles

17 toll schemes covered15 European countries











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## ANOTHER QUARTER OF STRONG OPERATING REVENUE GROWTH





## STRONG PERFORMANCE IN EUROPE WITH DOUBLE-DIGIT L/L GROWTH

#### **OPERATING REVENUE**





#### L/L CHANGE

L/L operating revenue growth	FY 2022	Q1 2023
France	+10.2%	+13.5%
Rest of Europe	+20.7%	+23.3%
Total Europe	+17.7%	+20.5%

#### Q1 comments

#### France

- Continued strong momentum in Ticket Restaurant
  - Growth fueled by new client wins, notably in the SME segment
- Success of Beyond Food offers, notably Employee Savings platform

#### **Rest of Europe**

- Strong performance in Employee Benefits
  - Robust growth in Ticket Restaurant offer thanks to sustained commercial dynamism and growing contribution of maximum face value usage
  - Continued success of Beyond Food offers
- Vigorous growth in Fleet & Mobility solutions notably thanks to the undisputed success of Beyond Fuel offers



#### CONTINUED STRONG COMMERCIAL MOMENTUM ACROSS THE REGION

#### **OPERATING REVENUE**





#### L/L CHANGE

L/L operating revenue growth	FY 2022	Q1 2023
Brazil	+16.7%	+10.8%
Hispanic Latin America	+23.0%	+28.0%
Total Latin America	+18.7%	+16.0%

#### Q1 comments

#### **Brazil**

- Solid commercial momentum in Employee Benefits solutions, continued ramp-up of Itaù Unibanco partnership helping to further penetrate the SME segment
- Sustained growth in Fleet & Mobility solutions, supported by the continued success of Maintenance and Toll solutions and despite lower pump prices than in Q1 2022

#### Hispanic Latin America

- Marked acceleration of growth in Fleet & Mobility solutions thanks to successful roll-out of maintenance offer in Mexico and Argentina
- Robust growth in Employee Benefits solutions



% of Q1 2023 Group operating revenue

## OTHER REVENUE ALMOST TRIPLED IN Q1 2023 VS. Q1 2022

#### **OTHER REVENUE**



- Sustained business momentum positively impacting the float
- Benefiting from the full effect of 2022 interest rate increases:
  - In eurozone over the last few months
  - In Latin America and rest of Europe over the last quarters

Other revenue in €m	Q1 2023	Q1 2022	Reported change	L/L change
Europe	22	5	+382.7%	+390.2%
Latin America	12	7	+55.0%	+55.0%
Rest of the World	4	1	+279.3%	+356.3%
Total	38	13	+189.3%	+198.4%



## **Q1 2023 TOTAL REVENUE**







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# FURTHER SUSTAINABLE AND PROFITABLE GROWTH IN 2023 AND BEYOND

# Edenred is ideally positioned to capture growth opportunities

- Edenred is leveraging its unique digital platform to deliver sustainable and profitable growth
- In a context strengthening the attractiveness of its solutions, **Edenred is further penetrating its** core markets
- Extending its portfolio of solutions, **Edenred is** taking advantage of new growth opportunities
- Further deploying its Beyond<sub>22-25</sub> strategy, Edenred will maintain a sustained pace of growth in all regions and business lines in 2023

Beyond<sub>22-25</sub> targets confirmed for 2023





Like-for-like growth



>70%

EBITDA to FCF conversion rate<sup>1</sup>



# enrich connections. For good.



# **APPENDICES**

# **REVENUE BY REGION**

	Q1	
In € millions	2023	2022
Europe France Rest of Europe Latin America Rest of the world	324 86 238 150 45	270 76 194 123 33
Operating revenue	519	426

	QI		
In € millions	2023	2022	
Europe France Rest of Europe Latin America Rest of the world	22 4 19 12 4	5 1 3 7 1	
Other revenue	38	13	

	Q1	
In € millions	2023	2022
Europe France Rest of Europe Latin America Rest of the world	346 90 256 161 49	275 78 197 130 34
Total revenue	557	439

	G	21
In %	Reported	Like-for-like
Europe France Rest of Europe Latin America Rest of the world	+20.1% +13.5% +22.7% +21.9% +35.5%	+13.5% +23.3% +16.0%
Operating revenue	+21.8%	+20.4%

	Q1	
In %	Reported	Like-for-like
Europe France Rest of Europe Latin America Rest of the world	+382.7% +156.2% +487.6% +55.0% +279.3%	+390.2% +156.2% +498.7% +55.0% +356.3%
Other revenue	+189.3%	+198.4%

	G	Q1		
In %	Reported	Like-for-like		
Europe France Rest of Europe Latin America Rest of the world	+26.2% +16.2% +30.2% +23.8% +43.3%	+16.2% +31.0% +18.2%		
Total revenue	+26.8%	+25.7%		



# **AVERAGE EXCHANGE RATE**

	Average rates		
€1 = X foreign currency	Q1 2023	Q1 2022	2023 vs. 2022 Change (in %)
Brazilian real (BRL)	5.58	5.92	+6.2%
Mexican Peso (MXN)	20.06	23.07	+15.0%
Argentine Peso (ARS)	225.31	120.94	-46.3%
British Pound Sterling (GBP)	0.88	0.84	-5.3%
Turkish Lira (TRY)	20.72	15.62	-24.6%
US Dollar (USD)	1.07	1.12	+4.7%

Average rates						
Q2 2022	Q3 2022	Q4 2022	FY 2022			
5.24	5.29 5.36		5.44			
21.39	20.43	20.06	21.19			
137.75	164.04	321.35	188.93			
0.85	0.85	0.87	0.85			
18.76	18.79	25.96	19.96			
1.07	1.01	1.02	1.05			

Spot rate as of 31.03.2023	Spot rate as of 31.03.2022		
5.60	5.31		
19.84	22.18		
225.30	120.94		
0.88	0.83		
20.72	16.29		
1.08	1.10		



# **2023 EXPECTED CALENDAR EFFECTS**

	Q1	Q2	Q3	Q4	2023
Working days	Nb of days				
Europe	1	(1)	(1)	(1)	(2)
Latin America	1	(1)	(1)	(1)	(2)
Rest of the world	1	(1)	(0)	(O)	(O)
TOTAL	1	(1)	(1)	(1)	(2)

